

New [#betterposter](#) format for GSA 2023 Annual Scientific Meeting

The GSA Program, Publications, and Products Committee encourage poster presenters to adopt this poster template. See our tips below on how to create a better research poster.

Developed by Mike Morrison (a Ph.D. student in organizational psychology at Michigan State University) to help facilitate communicating research findings with attendees, this format uses less text and is easier to view for people with visual impairments. Watch his video on [how to create a better research poster](#), and then download the [GSA Better Research Poster Template](#).

Poster Development Tips

- Put your main finding/takeaway in very large text in the middle of the poster. Use plain English with clear and concise sentences for easy reading.
- On the right sidebar, include your tables and graphs to use as talking points when someone visits your poster.
- On the left sidebar, include a brief overview of your research in an easy-to-read format (for example Title, Authors, Introduction, Methods, Results, Discussion, and Financial Disclosure).

Font, Background Color, and Line Spacing (these are already set up in the GSA poster template)

- Use a sans serif font in a large size on a contrasting background.
- The ideal size for your main finding is a 150-point font, but at a minimum, it should be at least 72-point font.
- All other text should be in at least 36-point font.
- Use sans serif fonts such as Arial, Helvetica, or Verdana.
- Make sure font colors contrast with the background, such as black text on a white background or white text on a dark background.
- Use between 1.2 and 2.0 line spacing.

Images and Graphics

- In the new poster template, graphs should be for your use only as talking points. Have your research and graphs available in a QR code for those with visual impairment to view at a later time, if available.
- If an image is necessary, include a caption.
- Do not place text over images.

GSA 2023 Poster Template Example

Title:
Subtitle

▫ **Leeroy** Jenkins, author2,
author3, author4

INTRO

- Just give context for the gap you're filling

METHODS

1. N = ###,
2. Collected this
3. Tested with X statistical test

RESULTS

- Graph or table with essential results only.
- All "extra" correlations, etc. in the side bar.

DISCUSSION

- "If this result actually generalized and I didn't have to humbly disclaim the possibility of a thousand confounds and limitations, it would imply that...."

FINANCIAL DISCLOSURE

- List all funders who provided support for this research

Keep font size above 28

Main finding goes here, translated into plain English. Emphasize the important words.

You can add a focal graphic here

Delete this and replace it with your...

- Things you want to be able to point to when people ask you questions.
- Extra Graphs, Tables, Figures
- Extra nuance that you're worried about leaving out.